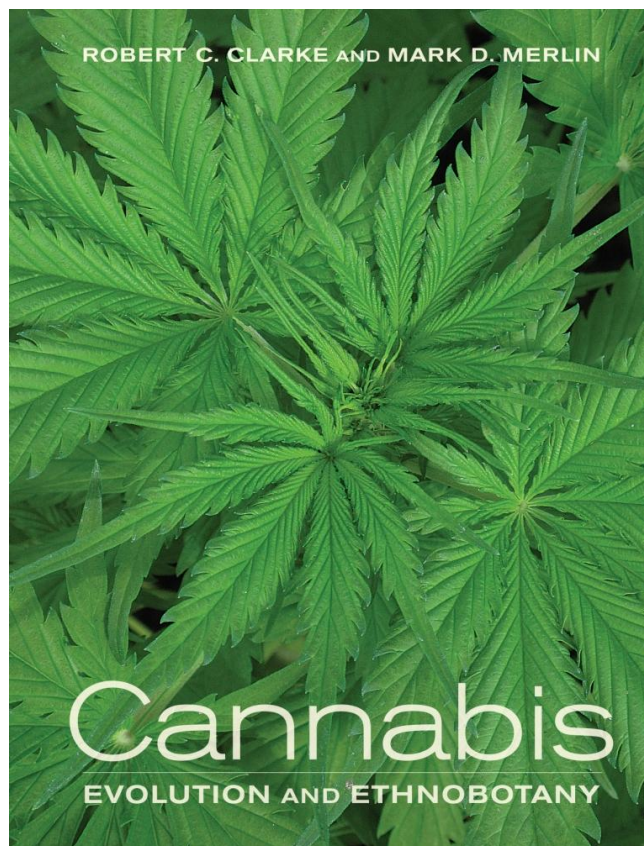


Rob Clarke and Mark Merlin are pleased to announce the  
upcoming publication of

*Cannabis: Evolution and Ethnobotany*

by University of California Press

September 1, 2013.



*Cannabis: Evolution and Ethnobotany* is a comprehensive, interdisciplinary exploration of the natural origins and early evolution of this famous plant, highlighting its historic role in the development of human societies. The plant *Cannabis* has long been prized for the strong and durable fiber in its stalks, its edible and oil-rich seeds, and the psychoactive and medicinal compounds produced by its female flowers.

The culturally valuable and often irreplaceable goods derived from *Cannabis* deeply influenced the commercial, medical, ritual, and religious practices of human cultures throughout the ages, and desire for these commodities directed the evolution of the plant toward its contemporary varieties. As interest in *Cannabis* grows and public debate over its many uses rises, this book will help us understand why humanity continues to rely on this plant and adapts it to suit our needs.

Robert C. Clarke is a *Cannabis* Researcher, Projects Manager for the International Hemp Association in Amsterdam, and author of *Marijuana Botany and Hashish!*.

Mark D. Merlin is a Botany Professor at University of Hawai'i at Mānoa, author of *On the Trail of the Ancient Opium Poppy* and co-author of *Kava: The Pacific Drug*.

For a taste of the wealth of information contained in *Cannabis: Evolution and Ethnobotany* University of California Press presents the cover image, book description, and a preview of Chapter 1 text at <http://www.ucpress.edu/book.php?isbn=9780520270480> and you will also find editorial reviews at Amazon Books.

If you order soon Amazon is offering a ten percent discount (\$85.50 instead of \$95.00) and free shipping!

[http://www.amazon.com/Cannabis-Evolution-Ethnobotany-Robert-Clarke/dp/0520270487/ref=sr\\_1\\_1\\_bnp\\_0\\_main?s=books&ie=UTF8&qid=1367479694&sr=1-1&keywords=cannabis%3A+evolution](http://www.amazon.com/Cannabis-Evolution-Ethnobotany-Robert-Clarke/dp/0520270487/ref=sr_1_1_bnp_0_main?s=books&ie=UTF8&qid=1367479694&sr=1-1&keywords=cannabis%3A+evolution)

*Cannabis: Evolution and Ethnobotany* is 464 pages in large format and is lavishly illustrated with color and B&W photos, maps, line drawings and tables. The first release will be only 800 copies bound in hard cover. At the moment there are no plans for a soft cover edition. If you feel it will be a valuable addition to your library we encourage you to order now as supplies are limited. These first printings may well become collector items. Please feel free to forward our message to anyone you wish. We expect that anyone with an interest in any of the many aspects of *Cannabis* science and culture will find much of value.